

Logistics to better the world: UPS drives sustainable innovation and stewardship

From fleets of alternative fuel vehicles to highly efficient humanitarian relief efforts, UPS uses its logistics expertise to make the world a better place.

Saving customers time and money may be what UPS does best, but just behind those goals is another that's just as important: protecting the health of the planet. UPS strives for a balance of economic, environmental and social benefits in its own facilities and on the road. The company has developed a comprehensive approach to continuous improvement that includes resource conservation, charitable contributions, volunteer work and cutting-edge technology.

This video highlights some of the standout achievements from the 2012 UPS Corporate Sustainability Report, including a drop in greenhouse gas emissions, planting one million trees, humanitarian relief efforts in 35 countries, 1.8 million volunteer hours and a boost in alternative fuel and advanced technology vehicles.

UPS actively engages with leading organizations addressing issues like climate change, water management, the future of fuels, disaster recovery and community safety. It provides funding, volunteer work and its own expertise in areas like logistics. Charitable contributions by the UPS Foundation totaled over \$97 million in 2012, including \$6.5 million in relief support.

UPS also makes a difference throughout its everyday operations, using its single optimized network to connect people around the world while maximizing fuel efficiency and minimizing greenhouse gas emissions. The company increased shipping volume by 2.4% while reducing greenhouse gas emissions 2.1% in 2012. A new goal was set to drive 1 billion miles in alternative fuel and advanced tech vehicles by 2017, more than double the previous goal.

Learn more about what UPS is doing to power sustainable innovation at Responsibility.UPS.com.